



**AUGUST 17**

# EVENT GUIDE

*A race for everyone!*

**[edmontonmarathon.ca](http://edmontonmarathon.ca)**

# Contents



Below you'll find everything you need to make the most of the 2025 Servus Edmonton Marathon.

Find more FAQs on [the website](#). For questions, email: [info@edmontonmarathon.ca](mailto:info@edmontonmarathon.ca).

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# Land acknowledgement



We respectfully acknowledge that the Servus Edmonton Marathon takes place on the traditional land of Treaty 6 Territory. This land is the ancestral and present home of many Indigenous Peoples, including the Cree, Blackfoot, Métis, Nakota Sioux, Iroquois, Dene, Ojibway, Saulteaux, Anishinaabe and Inuit.

We recognize the Indigenous peoples that ran, gathered and played on these lands. We recognize these nations' deep histories, languages, and cultures and their ongoing connection to this land.

## Story behind the 2025 logo

The Servus Edmonton Marathon logo, titled **"Journeys Together"**, captures the city's deep connection with the environment, water and nature. It honours those who came before us and celebrates those who walk and run with us now and into the future. It pays tribute to past marathon logos while introducing new elements of Indigenous culture, voices and meaning.



Central to the logo is a stopwatch, symbolizing the time and dedication each runner invests in themselves and their community. Surrounding the stopwatch are various elements:

- a First Nation medicine wheel for guidance and healing
- the feather and buffalo for resilience and appreciation
- the eagle for the stories of perseverance and victory

The Saskatchewan River and grass reflect Edmonton's diverse landscape, while the three trees symbolize growth and support within the running community. The sun represents clarity, focus and gratitude. This logo is a testament to the spirit of the marathon, honouring Indigenous peoples and culture within Treaty 6 and beyond.

## About the artist

Ken Letander is a distinguished First Nation artist residing in the greater Edmonton area (Treaty 6). His artwork has been celebrated both across Canada and internationally, earning him a reputation for his profound storytelling through visual art.

# Welcome messages



Get ready, Edmonton! This summer, the streets will come alive as more than **8,000 participants** and **15,000 spectators** come together for the 34th annual Servus Edmonton Marathon, making it the largest event in the marathon's history.

Adding to the excitement, the 2025 event is hosting the Athletics Canada **Canadian Half Marathon Championships**, bringing Canada's fastest and most elite runners to Edmonton.

The Servus Edmonton Marathon has always been about community, inclusion and showcasing Edmonton's vibrancy. We're incredibly proud this year's event has already raised **more than \$55,000 for local charities**. Thank you to the sponsors and volunteers.

With a goal of welcoming 10,000 participants next year, the energy is only growing. We can't wait to see you at package pick-up and on the start line.

— Tom Keogh, *Race Director, Servus Edmonton Marathon*

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Welcome to the Servus Edmonton Marathon! Being here today means you've set a meaningful goal and are taking steps to achieve it. Like every runner chasing their personal best, at Servus, we help our members reach their own financial finish lines. Whether that's buying a home, building a business or investing in the future, we're committed to helping Albertans feel good about their money. Stay safe, stay hydrated, and we'll see you at the finish line.

— Ian Burns, *President & CEO of Servus Credit Union*



# About the race



## 2025 Servus Edmonton Marathon

- The Servus Edmonton Marathon features five race distances: the **Marathon**, **Healthcare Solutions Half Marathon**, **Army 10K**, **5K Family Run**, and the **Kids 1K**.
- The Servus Edmonton Marathon is proud to host the 2025 and 2026 Athletics Canada [Canadian Half Marathon Championships](#), bringing Canada's top athletes and more than \$20,000 in prize money to the course.
- The Servus Edmonton Marathon is also proud to host the [Canadian Masters Athletics Half Marathon Championships](#).
- Known as 'the Friendly Marathon,' the event is celebrated for its flat, fast course and strong community spirit. The route offers scenic views of the river valley and historic Edmonton neighbourhoods.
- More than **8,000 participants** are expected to take part, making it the largest event in its 34-year history.
- The event has raised **more than \$55,000 for local charities** in 2025, surpassing previous years.
- The Servus Edmonton Marathon is the winner of the **2025 Edmonton Tourism Award** – Sports Event of the Year (budget under \$1M).
- Join us on Rice Howard Way from 10 a.m. to 3 p.m. for the official [Edmonton Marathon afterparty](#), presented in partnership with the Edmonton Downtown Business Association.

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## Loyal Edmonton Regiment

The Loyal Edmonton Regiment, a Primary Reserve infantry unit of the Canadian Forces, is proud to present the Army 10K race. The 'Loyal Eddies', as they are known, are located at the Jefferson Armoury in Edmonton and are Alberta's first infantry unit tracing its beginnings back to 1908. The Regiment was deployed overseas during WW1, WW2 and has had members deployed on UN/ NATO operations throughout the world and also on numerous Domestic Operations in support of Canadians. Watch for soldiers from the Loyal Edmonton Regiment celebrating and greeting participants at the finish line.



# Pre-event information



## Registration

Online registration closes on Monday, August 11, at midnight. There will be limited walk-up registrations (no cash option) available at package pick-up.

**No transfers are allowed after Sunday, July 27.** There will be no transfers allowed at package pick-up or day of the race to another distance or to another person.

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## Package pick-up

Participants need to pick up their race package and bib in advance.

**There will be no package pick-up on the day of the event.**

Have your race confirmation number with your name and bib number ready.

### Where:

Edmonton Convention Centre  
Foyer Hall D  
9797 Jasper Avenue

### When:

- Thursday, August 14, 10 a.m. to 6 p.m.
- Friday, August 15, 10 a.m. to 7 p.m.
- Saturday, August 16, 10 a.m. to 6 p.m.

*\*Give yourself extra time to find parking and for potential lineups.*

If you cannot pick up your race package in person, you can send your email confirmation to a friend or family member to pick up your race package for you. They will need to show written or email authorization that they have permission to pick up your race package.

T-shirt exchanges are only permitted if available after the race at bag check, on a first-come, first-served basis.

# Pre-event information



## Race bibs

Participants will receive a race bib at package pick-up. Your bib must be worn throughout the entire race (unmodified and fully visible).

**Do not fold or bend your race number, as it will damage the timing chip.**

Medical information provided at registration will be printed on the back of your bib. If you did not submit this information, please fill it in with a permanent marker before race day. This helps ensure your safety in the event of an emergency.

If you lose your bib before the start of your race, visit the announcer's tent to check if a replacement can be issued. Bibs lost during the race cannot be replaced.

# Race day information



## Race start times

**Location:** In front of the Edmonton Convention Center (9797 Jasper Avenue)

- **7 a.m.** Servus Marathon Run/Walk
- **7:45 a.m.** Healthcare Solutions Half Marathon Run/ Walk  
Athletics Canada Canadian Half Marathon Championships  
Canadian Masters Athletics Half Marathon Championships
- **10:30 a.m.** Army 10K Run/ Walk presented by The Loyal Edmonton Regiment
- **11:30 a.m.** 5K Family Fun Run
- **12:15 p.m.** 1K Kids Run

*\*Please give yourself extra time to get to the starting area in front of the Edmonton Convention Centre. **Late starts are not permitted.***

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## Award times

**Location:** Courtyard by Marriott parking lot (99 Street & Jasper Avenue, west of the finish line)

- **9:45 a.m.** Athletics Canada Canadian Half Marathon Championships  
Overall Half Marathon winners
- **10 a.m.** Elite Servus Marathon Awards
- **10:15 a.m.** Healthcare Solutions Half Marathon Age Group  
Canadian Masters Half Marathon Age Group
- **11:15 a.m.** Servus Marathon Age Group Awards
- **12:15 p.m.** Army 10K Elite & Age Groups  
(Presented by The Loyal Edmonton Regiment)
- **12:30 p.m.** 5K Family Fun Run Overall Winners

There are no separate walk award categories.

***\*Times are subject to change. Please listen for announcer updates.***

# Race day information



## Interactive route map links

- [Servus Marathon](#)
- [Health Solutions Half Marathon](#)
- [Army 10K](#)
- [5K Family Fun Run](#)
- [1K Kids Run](#) – Starts at the Edmonton Convention Centre. Head West on Jasper. Turn around at 103 Street.

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## Timing and results

**Gun time** is the OFFICIAL time for the Top Men and Top Women Overall winner, in each event. All top awards and finishing positions are based on the time from the start of the race (GUN) to when the runner crosses the finish line as per World Athletics, Athletics Canada, and Athletics Alberta rules.

**CHIP time** is the OFFICIAL time Age Category awards. The Top Men and Top Women Overall winner in each event are ineligible for age category awards.

Participants are reminded to cross the timing mats they encounter along their event route. Timing mats are located at:

- Start/ finish line
- Army 10K turn around
- Marathon turnaround (east section)
- Marathon/Half Marathon turnaround (west section)
- 15 km and 20 km markers for the Half Marathon

To receive an accurate time and photo at the finish line, ensure your bib is:

- Unaltered and unmodified
- Not covered by your jacket, water bottle, or other layers of clothing
- Visible as you cross the start and finish lines

**Results are posted online at [Sportstats](#).**





# Race day information



## Real Time Race Tracking (RTRT)

The [RTRT.me](https://www.rtrt.me) app offers live tracking for world-class running and multi-sport events. Download the RTRT app ([Apple Store](#) or [Google Play](#)) to track progress and results of friends, family and top runners.

In order for your RTRT timing chip to track your progress, you must cross the timing mats.

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## Lead runners and cyclists

Lead runners will have a lead cyclist with whistles to clear other runners ahead of the path. If you hear whistles blowing, please move to your right to enable lead runners to pass.

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## Pace bunnies

Our pace bunnies will keep you motivated throughout your run. They will help you maintain a consistent pace that will help you cross the finish line at your goal time.

You will find the pace bunnies lined up at the start line, positioned according to their estimated pace and finishing time.

Email [kblack@runningroom.com](mailto:kblack@runningroom.com) for information about becoming a pace bunny.

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## Gear check

Free gear check is available at the Edmonton Convention Centre Hall D Foyer on Sunday from 5:30 a.m. to 2 p.m. Any items not picked up by 2 p.m. will be donated to charity. Event organizers assume no responsibility or liability for items left at gear check.

# Race day information



## Event rules

- **Marathon runners and walkers must cross the halfway mark at 96 Street and Jasper Avenue by 9:50 a.m.** If you have not crossed this halfway point, you will be stopped and given a Healthcare Solutions Half Marathon finisher medal.
- Runners are responsible for knowing their course. Course marshals are volunteers and may be unsure if asked (their primary responsibility is the safety of runners).
- [Athletics Alberta](#) road running rules apply. Participants are responsible to be familiar with these rules.
- **Strollers are only allowed in the Kids 1K and Family 5K.** They will be placed at the back of all runners/ walkers and will be asked to stay on the outside of runners (either to the left or right).
  - *Special requests to use a stroller in other events can be made by emailing [info@edmontonmarathon.ca](mailto:info@edmontonmarathon.ca).*
- Roller blades, support vehicles, escort runners, pets and cyclists are not permitted. Service dogs are allowed upon request.
- For your safety and the safety of other runners, headphones or any other personal listening devices are discouraged.
- The courses will be marked every 5 kilometres and every kilometre for the final 3 kilometres (3 km, 2 km and 1 km to finish). Please note, the markers might be moved by wind, spectators, etc. and are subject to change.
- Athletes must stay within the traffic cones and barricades unless otherwise directed by an event official.
- Be aware that some road sections may be uneven or have potholes.
- Medical personnel and officials reserve the right to remove any athlete from the race.
- Remind yourself to hydrate often.

# Important information



## Parking

Public parkades are available in the vicinity around the Edmonton Convention Centre. Arrive early to secure parking.

We encourage all participants to use public transportation on race day, as there are several road closures around the Edmonton Convention Centre.

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## Road closures and traffic delays

Road closures begin at 6 a.m. on Saturday. Allow plenty of time to make it to the start area of the race.

### **Saturday, August 16**

Full road closure on Jasper Avenue between 97 and 99 Streets.

### **Sunday, August 17**

Full road closure of Jasper Avenue between 95 and 124 Streets.

Refer to the [City of Edmonton website](#) or call 311 for information on road closures and alternate routes.

Some ETS routes will be detoured. Customers are encouraged to leave extra travel time and plan ahead using the Trip Planner on [takeETS.com](#)

For questions and concerns call 311.

*\*More detailed information on road closures can be found on the following pages.*

Sunday, August 17, 2025 6:00 a.m. – 2:30 p.m.



- Jasper Ave, 99 St to 97 St (total closure Saturday 6:00 a.m. to Sunday 8:00 p.m.)
- 97 Street, Jasper Ave to 101A Ave (total closure)

- Jasper Ave, 99 Street to 97 Street (total closure)
- Jasper Ave, 97 Street to 101A Street (total closure (4:30 a.m. - 6:00 p.m.))
- Jasper Ave, 97 Street to 82 Street (expect delays)
- 82 Street, Jasper Ave to 112 Ave (expect delays)
- 112 Ave, 82 Street to 80 Street (expect delays)
- 80 Street, 112 Ave to 110 Ave (local access only, expect delays)
- 110 Ave, 76 Street to 75 Street (local access only, delays)
- 75 Street, 110 Ave to Ada Blvd (local access only, expect delays)
- Ada Blvd, 75 Street to 50 Street (local access only, expect delays)
- 50 Street, Ada Blvd to Ada Blvd (local access only, expect delays)
- Ada Blvd, 50 Street to 111 Ave (local access only, expect delays)
- 111 Ave, Ada Blvd to 40 Street (local access only, expect delays)
- 40 Street, 111 Ave to 109 Ave (local access only, expect delays)
- 109 Ave, 40 Street to Ada Blvd (local access only, expect delays)
- Ada Blvd, 109 Ave to 104 Ave (local access only, expect delays)
- 104 Ave, Ada Blvd to 30 Street (local access only, expect delays)
- 30 Street, 105 Ave to 111 Ave (local access only, expect delays)
- 111 Ave, 30 Street to 32 Street (local access only, expect delays)
- 32 Street, 111 Ave to 107a Ave (local access only, expect delays)
- 107a Ave, 31 Street to 110 Ave (local access only, expect delays)

- Jasper Ave, 97 Street to 109 Street (total closure)
- Jasper Ave, 109 Street to 111 Street (Westbound lanes closed)
- 111 St, Jasper Ave to 124 St/ 102 Ave - 2 Westbound lanes closed; 1 Eastbound center lane closed. (local access to 1 East bound sidewalk lane.
- South of the route utilize 100 Ave Westbound as a detour.
- Properties on the south side of Jasper Ave, 121 St - 125 St and on 125 St south of Jasper Ave will exit via eastbound Jasper Ave to 121 St where they will head north.
- Properties south of Jasper Ave, 116 St - 121 St will exit the neighbourhood counterflowing eastbound on 100 Ave to 117 St, north on 117 St to the alley, then east in the alley to 116 St.
- 124 St/102 Ave to 138 St, Eastbound lanes closed.
- St George's Cres, 102 Ave to Ravine Dr (local access only, expect delays)
- Ravine Dr, St George's Cres to 142 Street (local access only, expect delays)
- 142 Street, Ravine Dr to Summit Drive (expect delays)
- Summit Drive to 95 Ave, 95 Ave to 142 Street (local access only, expect delays)
- 142 Street, Valleyview Drive to 91 Ave (local access only, expect delays)
- 91 Av, 140 Street to 90a Ave (local access only, expect delays)
- 90a Ave, Valleyview Drive to 140 Street, (local access only, expect delays)
- 140 street to Buena Vista Road (service road, northside), (local access only, expect delays)
- Buena Vista Road to 137 Street, 137 Street to Valleyview Drive (local access only, expect delays)

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# PLAN AHEAD

## Road Closures & Traffic Delays

Sunday, August 17, 2025 7:00 a.m. – 2:30 p.m.

Thousands of eager participants from here and abroad will take to the streets for the 2025 Servus Edmonton Marathon, one of Edmonton's signature summer events.

The race course starts and finishes at the Edmonton Convention Centre located at 97 Street & Jasper Avenue. As a result, all lanes on Jasper Avenue from 95 Street to 124 Street will be closed from 6:00 a.m. to 3:00 p.m. Refer to the information below for details in your area.

Please use 104 Avenue or 107 Avenue as your alternate route. Driving across the marathon is discouraged in many cases you will not have the ability to cross the route.

**Alternate routes around the race course are River Valley Road, Groat Road, and Wayne Gretzky Drive.**

Significant ETS Detours & Bus Stop Closures will also be in effect. Several bus routes will be detoured, and some bus stops will be closed during the event. ETS customers are encouraged to allow extra travel time and use the Trip Planner at [takeETS.com](https://takeETS.com). Regular fares apply. For more information on transit changes, visit [takeETS.com](https://takeETS.com)

Please do not park on streets along the race course as illegally parked vehicles will be ticketed and towed.

To get additional details on how this event may affect you, including neighbourhood access, parking, road closures, traffic delays and transit, please go to [edmonton.ca/marathon](https://edmonton.ca/marathon) or call 311.







# EVENT NOTICE

Sunday, August 17, 2025 7:00 a.m. – 2:30 p.m.

**Dear Resident, Community, and Business Owner,**

The 2025 Servus Edmonton Marathon, known far and wide as the “friendly” marathon, is back! This premier summer event attracts thousands of participants and spectators from around the world.

The City of Edmonton is proud to host the 34rd running of the Servus Edmonton Marathon, bringing our active communities together. Thanks to the support of many enthusiastic locals like you, it continues to thrive.

This year, the event is projected to attract 8,000 participants and generate significant economic impact for Edmonton.

The Servus Edmonton Marathon, Healthcare Solutions Half-Marathon, Army 10K, Family 5 km and Kids1km events all start and finish at the Edmonton Convention Centre (9797 Jasper Ave) The race course winds through some of the most scenic areas of downtown, passing through historic neighbourhoods and alongside our beautiful River Valley.

Want to be part of the excitement? Volunteer in your neighbourhood! Sign up at <https://raceroster.com/events/2025/96495/volunteers-servus-edmonton-marathon> or reach out to our Volunteer Coordinator at [volunteer@edmontonmarathon.ca](mailto:volunteer@edmontonmarathon.ca)

Get details and stay in the know at [edmontonmarathon.ca](http://edmontonmarathon.ca), or send questions to [info@edmontonmarathon.ca](mailto:info@edmontonmarathon.ca)

**Come out and cheer on the participants as they pass by!**

**WE THANK YOU FOR YOUR PATIENCE AND SUPPORT!**



# Important information



## Emergency information

While the unexpected can happen, event organizers are prepared with a highly trained medical team and strong protocols to support participants.

If you see a participant who is in medical distress, please tell a volunteer (go to course medical) or call 911 (if the situation requires) and provide a bib number, description, location and any symptoms to an official.

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## Medical treatment

Minor injuries should be treated by mobile medical teams on the course or at the medical station at the finish line.

Please note, Alberta Health Services guidelines require all transportation to hospital (for any reason) be only done by AHS ambulance and may result in charges to the runner (decision is at the discretion of AHS).

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## Missing persons

If you are looking for a missing person or are lost, head to the announcer's tent (located on the street level outside the main doors of the Edmonton Convention Centre on Jasper Avenue).

Advise your children that if they become separated from you during the event to look for a Servus Edmonton Marathon volunteer. An official will ask you to describe what your child was wearing if they go missing.

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## Lost and found

A lost and found will be located at the Gear Check at the Edmonton Convention Centre Hall D Foyer. Items not picked up by 2 p.m. will be donated to charity.

# Qualified Elite Athletes



The [Elite Athlete Program](#) at the Servus Edmonton Marathon is designed to support international, national, local, and top runners competing in the marathon, half-marathon and 10 km events. The program offers a platform for elite athletes to showcase their talents while striving for personal bests and course records.

Qualified athletes may receive benefits such as complimentary race entry, accommodations, and priority start-line placement. Please reach out to the Elite Athlete Coordinator at [davidf@edmontonmarathon.ca](mailto:davidf@edmontonmarathon.ca) for application and inquiries.

We hope you will join us for the opportunity to run a stunning fast, flat course with an exciting downtown start and finish in the heart of Edmonton.

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## Boston Marathon qualifier

Participants can qualify for Boston in the Edmonton Marathon. Sportstats provides the complete results to the Boston Athletic Association after the event.

# Post-race information



## Finish line

As you cross the finish line, you will be greeted by our title sponsor Servus and soldiers from the Loyal Edmonton Regiment with your finisher medal and water.

To avoid cramping, a drop in blood pressure, and congestion at the finish line, please stay upright and **continue walking toward the runners' food area.**

You will have a selection of drinks and snacks as you move through the finish area.

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## Post-race block party!

Celebrate your run! Join us just two blocks away on Rice Howard Way from 10 a.m. to 3 p.m. for the official [Edmonton Marathon afterparty](#), presented in partnership with the Edmonton Downtown Business Association.

The street will be transformed into an open-air celebration with a sea-can stage, live DJ, yard games, extended patios, and plenty of seating to kick back and soak up the post-race energy.

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## Share your run!

Share your photos and tag us on [Facebook](#) or [Instagram](#).

Photographers from [Marathon Photos Live](#) will be at the finish line taking photos for purchase. Visit [edmontonmarathon.ca](http://edmontonmarathon.ca) for information.

**By attending this event, you acknowledge that photos and video may be taken and used for promotional purposes by the organizers.**

# Get involved



## Charity Challenge

The 2025 Servus Edmonton Marathon [Charity Challenge](#) is designed to support charities in their fundraising efforts while providing participants with the opportunity to contribute to a cause of their choice. This program offers targeted access to thousands of interested donors while alleviating the administrative burden associated with organizing a fundraising event, allowing charities to focus on engagement and impact.

See the fundraising organizations and the total raised [here](#).

For more details or to apply as an Official Charity Partner, please contact [info@edmontonmarathon.ca](mailto:info@edmontonmarathon.ca).

## Volunteers

From course marshals to cyclists and cheer station supporters, thank you to the **hundreds of volunteers** who make the event a success.

If you love to cheer, consider being a volunteer by signing up [online](#).

Volunteer orientation night is Wednesday August 13 from 4:30 to 7:30 p.m. at the Edmonton Convention Centre, Foyer Hall D.

Honorariums are available for groups. This is a great way to support and raise money for your community league, sports team and social group. Contact [volunteer@edmontonmarathon.ca](mailto:volunteer@edmontonmarathon.ca).





# Thank you to our sponsors!



Title sponsor



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# Win the ultimate runner's prize pack!

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**Get everything you need to train like a pro:**

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- 6-month personalized coaching package with runLAB
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- \$200 Healthcare Solutions gift card

**Click here  
or scan code  
to enter!**



\*Terms and conditions apply.



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