



2019 Charity Volunteer In-Kind Program

The Charity Volunteer In-Kind Program has been very successful in raising awareness of local charity organizations and increasing pledge donations from athletes involved. Local charities provide enthusiastic volunteers in their choice of positions in exchange for a unique opportunity to raise funds and promote their group.

The chart below describes the levels of benefits based on the number of volunteers from the participating charity group.



LEVEL A

25+ Volunteers

- Complimentary booth at the Sports Expo
- Logo inclusion on event website Charity program page
- Considered for inclusion on the participants registration page drop down donation bar
- Organization involvement announcement over loudspeaker at race Start/Finish line
- Sign at Sports Expo
- Sign at race Start/Finish line
- Complimentary marketing material inclusion in participant race packages

LEVEL B

15-24 Volunteers

- 50% discount off of a booth at Sports Expo
- Logo inclusion on event website Charity program page
- Organization involvement announcement over loudspeaker at race Start/Finish line
- Sign at Sports Expo
- Sign at race Start/Finish line

LEVEL C

5-14 Volunteers

- 25% discount off of a booth at Sports Expo
- Logo inclusion on event website Charity program page
- Organization involvement announcement over loudspeaker at race Start/Finish line





2019 Servus Edmonton Marathon Volunteer In-Kind PARTICIPATING CHARITY ORGANIZATIONS



KidSport Edmonton is part of a national nonprofit organization that provides support to local children in order to remove financial barriers that prevent them from playing organized sport. KidSport Edmonton provides financial assistance for registration fees and access to equipment for kids aged 18 years and under. Since launching in 1995, KidSport Edmonton has provided sport opportunities to 10,691 kids and distributed more than \$1.47 million towards sport registration fees. "One in three kids can't afford the cost of organized sport—let's change that".



The team from **'NSTEP** (Nutrition, Students, Teachers Exercising with Parents) works in schools and communities with teachers, students and families in learning the simple habits that will take them to a whole new level! Our mission is to educate and motivate people to EAT better, WALK more, and LIVE longer.
<http://nstep.ca/>



The Leukemia & Lymphoma Society of Canada is dedicated to funding blood cancer research and providing education and patient services. Team In Training is the world's largest charity endurance sports training program, and since its inception in 1988, over 600,000 participants across North America have raised over 1.4 billion dollars for blood cancer research and patient services.
<http://www.llscanada.org/team-llsc>



CPAWS Northern Alberta is a charitable nonprofit organization that works to conserve and protect the wild spaces you love! CPAWS Northern Alberta works to make sure that our parks and protected areas are managed with ecological integrity as the number one priority, and uses science-based evidence to collaborate with government, industry, and Aboriginal communities to find conservation solutions on our shared landscape. Visit our website at www.cpawsnab.org



The Filipino Support Services Society is a registered nonprofit organization that provides counselling and support services to help immigrants integrate into the Canadian community.



The more than 9000 events in 32 countries each year offers unprecedented opportunities to tell the story of the Canadian icon, Terry Fox, and to promote the significant impact of **The Terry Fox Foundation**. Funds raised are distributed through The Terry Fox Research Institute to cancer researchers across Canada working on discovery based and translational cancer research into all types of cancers. The upcoming Terry Fox Run will take place in September at Hawrelak Park (www.terryfox.org)



The **MS Society** provides services to people with multiple sclerosis and their families and funds research to find the cause and cure for this disease. The mission of the Multiple Sclerosis Society of Canada is to be a leader in finding a cure for multiple sclerosis and enabling people affected by MS to enhance their quality of life. To learn more, please visit our website at www.mssociety.ca



The Camiling Society of Edmonton provides less fortunate - school aged children in the Philippines with food and school supplies. One mission, one heart and one universe, we should come hand in hand to help the needy.



Founded in 1991, **Habitat for Humanity** Edmonton is a charitable organization working towards a world where everyone has a safe and decent place to live. They mobilize volunteers and community partners in building affordable housing and promoting home ownership as a means to breaking the cycle of poverty. Visit HFH.org for more information.



The **University of Alberta Faculty of Medicine and Dentistry** Division of Critical Care Medicine research and education Fund supports: research initiatives aimed at improving survival and outcome of patients cared for by the critical care team, education of current and future health care providers in the care of the critically ill patient with a special focus on the interdisciplinary team and patient, family and community engagement.



To discuss participation in the Volunteer In-Kind program, please contact Malory Hodge, Volunteer Coordinator, at Malory.Hodge@21one.ca



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ENERGY is essential to life. Mitochondria provide our cells with energy. When the power supply in our cells fails, it's called mitochondrial disease. It can happen to anyone at any time and the consequences are devastating. TeamMITO is the grassroots awareness and fundraising program of **MitoCanada**. Our team members turn their sports passions into athletic feats to benefit those living with mitochondrial disease and we'd love for you to join our team!



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